

StoreNext Connected ShrinkTrax

The shrink stops here! Prevent fraud and costly errors *before* they occur.

Connected ShrinkTrax also leads grocers to implement best practices that maximize shopper service levels and checkout speed

ShrinkTrax® is a pro-active loss-prevention solution with a proven track record in preventing shrink before it happens. Designed to identify and modify the behaviors of fraudulent or inefficient cashiers, it gives store managers immediate warnings in plain English about risky areas and possible fraud. Plus – ShrinkTrax finds inefficiencies and describes corrective action that will improve your level of shopper service.

StoreNext Connected Services offers ShrinkTrax in store- and enterprise-level versions. Store-level ShrinkTrax includes:

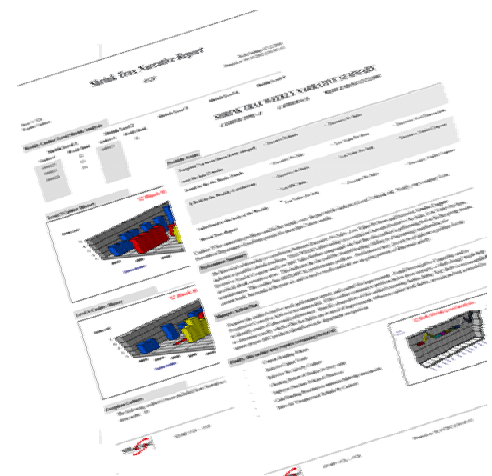
- The industry's only reports provided in a readable English narrative form,
- Specialized weekly reports for fraud and shrink identification,
- Cashier excellence reports for positive reinforcement of top-performers,
- Productivity and customer service analysis with detailed targeting of more than 40 PoS transaction categories,
- Special coupon and refund analysis.

The enterprise version includes all these capabilities too, but also provides combined multi-store reporting and ShrinkTrax's advanced DM² data mining.

DM²'s analytics apply more than 1,600 exclusive "expert rules" that statistically pinpoint otherwise undetectable losses and aberrations from your sales data – then drills down to the actual receipts! Your managers get point-and-click open query analysis – anytime and anywhere – for immediate, targeted, and effective actions to protect your profits and shopper service.

ROI is immediate! Instead of buying an application and waiting for it to pay off, independent grocers and small chains can now get ShrinkTrax via Connected Services at a low subscription price that pays more than it costs from day one.

So pinpoint problems and protect your profits and productivity – call your StoreNext Dealer today and plug in to StoreNext Connected ShrinkTrax.



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